



“ Our purpose is to promote and develop the visual arts in Rancho Cordova through inspiring programs, events and classes.”

www.RanchoCordovaArts.org

PRESIDENT’S BLOG

Our start-up efforts are bearing fruit! In July, the Internal Revenue Service recognized us as a 501(c)(3) public charity, effective retroactively to April 20, 2018. We are tax-exempt by virtue of our benefits (ART!) to the community. All your donations and dues to Rancho Cordova Arts are tax deductible.

Many of our efforts so far have been in laying the groundwork for our organization, but we have managed to fit in an Artist Workshop, and assisted Cordova Community Council with the art exhibits at City Hall and the MACC, and Brushes & Brews. Also – back by popular demand – we’ve planned another Artist Workshop and the Holiday Pop-Up Art Gallery for this fall.

We couldn't have done it without so many of you volunteering to help out. Best volunteers ever! This community of artists and lovers of art are passionate about art, and I have to say, are a fun bunch of interesting people to hang out with. Check out our new member benefits, and consider joining as a member!

Small Art – Big Cause! A rousing number of artists will be donating their 6" X 6" art pieces [on October 25th] to our first fundraising effort, 'Micro-Masterpieces: 6X6', where each piece can be purchased for just \$20 on November 1st. We are grateful – grateful for the generosity of Rancho Cordova's arts community, and excited that all this art will be going home to bring joy to so many! Don't miss this one! All proceeds help our work to make Rancho Cordova a vibrant, art-filled place. The best is yet to come!

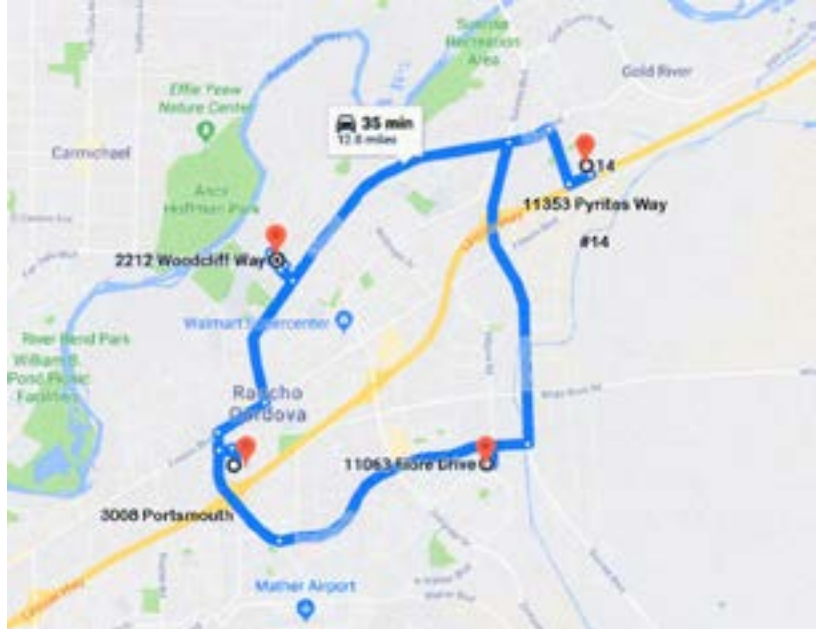
Marsha Mason
– Marsha Mason



YOU'RE INVITED!

Free Artist Workshop at the MACC (Mills Station Arts & Culture Center) • Saturday, September 22, 2018 from 10am to 2pm

Come make art with your fellow artists over complimentary coffee and tea! Bring a brown bag lunch and learn about upcoming shows and the opportunity to be part of our fun art fundraiser, 'Micro-Masterpieces: 6 X 6', and the Holiday Pop-Up Art Gallery. Then practice the art of critique! Learn what many artists consider to be an essential way to make their art better!



NEWS

Free Self-Guided Tour of Rancho Cordova Artists in Their Studios

Curious to meet some local artists and watch them work? Go see your favorites and discover new ones! You are invited to Open Studios in Rancho Cordova on Saturday and Sunday, September 15 and 16 from 10am to 5pm. This year, four studios are open as part of the Verge Center for the Arts 'Sacramento Open Studios' Tour. Get a rare, behind-the-scenes glimpse into the artistic process. We're happy to see these artists – all founding members of Rancho Cordova Arts – putting the visual arts in Rancho Cordova on the regional map!

Judy Gustafson, Ceramics
Jude's Creations Pottery
2212 Wood Cliff Way
Rancho Cordova, CA 95670

Linda Nunes, Mixed Media & Sid and Donine Wellman, Mixed Media
& Sheri Kindsvater, Glass
11063 Fiore Drive
Rancho Cordova, CA 95670

Patience Mabray, Glass & Ron Hall, Painting
Nor Cal Art Glass
3008 Portsmouth Drive
Rancho Cordova, CA 95670

Mary Fong, Painting
MMF Studio
11353 Pyrites Way, Unit #14
Rancho Cordova, CA 95670

Two New Member Benefits

This fall we're adding a Member Directory to our website, www.RanchoCordovaArts.org. Join as a member before July 1, 2019, and be listed as a 'Founding Member.' Members will have the opportunity to list their website and contact information.

Next July, Rancho Cordova Arts will kick off its first annual **Member Show** at the MACC (Mills Station Arts & Culture Center). Every dues-paying member is guaranteed at least one piece will be juried into the exhibit. A big thank you to Cordova Community Council and the MACC!

“ The aim of Art is to represent not the outward appearance of things, but their inward significance.” - Aristotle

NEWS

Upstairs, Downstairs - Artist Workshop and Luminous Layers at the MACC

On July 21st Rancho Cordova Arts hosted its first free Artists' Workshop at the MACC. Built in 1911, the landmark Mills Station Building was recently refurbished as the Mills Station Arts and Culture Center. The MACC is a spacious facility for art and history exhibits, presentations, films, and projects.

Many of the artists gathered on Saturday morning were long-time members of the Rancho Cordova arts community; others were more recent arrivals enjoying an opportunity to meet compatriots and learn about local art opportunities. The workshop started in a relaxed fashion, with people working on current art projects and chatting over coffee, then moved on to presentations on practical topics such as framing and matting artworks, getting the best photographs, and preparing pieces for transportation and display at events such as the annual "Brushes and Brews" on August 25th at Ol' Republic Brewery.

The workshop, held upstairs, was scheduled to coincide with the opening reception of the main floor art exhibit "Luminous Layers," the Sierra Wax Artists' membership show. This exhibit included a demonstration of the encaustic process by artist Linda Nunes. Encaustic is a technique dating back to the first century B.C. in which bees' wax and tree resin are melted together with pigments and applied in layers to a rigid surface. Other objects or media can be added to create a collage-like effect.

The next **Artist Workshop** at the MACC will be Saturday, September 22nd, 10am to 2pm. Bring your art supplies! – Miriam Rainbird

Save the Dates – "Micro-Masterpieces 6 X 6" Fundraiser for RC Arts

Thursday, November 1st, starting at 5:30pm at City Hall, you can purchase 6" X 6" artworks for only \$20 during the Fall Show Art Reception at City Hall. All art is donated by local artists. Invite your friends and family for this fun event!"

Rancho Cordova Arts Holiday Pop-Up Art Gallery

We'll be open from 11am to 7pm for three 3-day weekends, starting the day after Thanksgiving at the MACC (Mills Station Arts & Culture Center, 10191 Mills Station Road, Rancho Cordova. We plan to have more artists and more art!

Fridays, Saturdays and Sundays

November 23, 24, 25 (4th Saturday Reception 12 Noon to 7pm)

November 30, December 1, 2 (Artists Reception on Saturday, December 1st, 12 Noon to 4pm)

December 7, 8, 9



CALLS FOR ARTISTS



Show your art! Did you know there is no charge to enter Cordova Community Council's juried art exhibits at City Hall? (Also, there's no commission taken when you sell something from the show.)

If you're making 3-dimensional pieces, make sure they will fit into the glass case [or be freestanding and touchable by the public, especially children]. Your 2-dimensional pieces should have sturdy framing and be wired as shown on Cordova Community Council's "Call for Artists." Sign up on the artist database at www.cordovacouncil.org, then 'Visual Arts,' then 'Register as an Artist.'

HOLIDAY POP-UP ART GALLERY

More Artists and More Art!

1

- This year we're filling both floors of the MACC with artists and their art for the public's holiday season enjoyment! The gallery will be open three 3-day weekends, starting the day after Thanksgiving. Two art receptions will add to the holiday cheer! Live music will be provided by Rancho Cordova's musicians, and some artists will want to give demonstrations of their techniques.
- If you wish to be a part of the gallery, please submit up to 3 digital images of your work for jurying to Cheryl Gleason at Cheryl@cordovacouncil.org by 12noon on Friday, September 28th.
- The vendor fee of \$30 will be waived for dues-paying members of Rancho Cordova Arts [and it only costs \$25 to join for a year!]
- Gallery hours are 11am to 7pm. Your assigned hours to staff the gallery will reflect your availability and your display space (less space = fewer hours/ more space = more hours). We are flexible!
- This is a chance to show your work, learn from and bond with your fellow artists, and spread some holiday cheer in our community! *For more information, see the Calls for Artists page on www.RanchoCordovaArts.org.*

THE FALL SHOW

City Hall's most popular show of the year!

2

- The dates and the theme have changed.
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- Submit your art at City Hall on **Thursday, 25 October 2018** from **11am to 6pm**.
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- Artist Reception is **Thursday, 1 November** from **5:30pm to 7:30pm**.
-
- The 'City Views' theme has been broadened to an open theme.
-
- Bring your best work!

MICRO-MASTERPIECES

6"x6" Small Art for a Big Cause!

3

- Support the visual arts in Rancho Cordova by donating your art in any medium, in 6" X 6" square format. All donated art will be accepted. Submit your art at City Hall on Thursday, 25 October 2018 from 11am to 6pm. Artist Reception is **Thursday, 1 November** from 5:30pm to 7:30pm.
- We'll display your artwork upstairs at City Hall on Thursday, November 1st. Purchases start at 5:30pm, and art may be picked up starting at 7pm until after the City's State of the City celebration. All pieces will sell at **\$20 each**, with the proceeds helping promote and develop the arts in our community.
- City Hall will be jumping when the **Fall Show Artist Reception, Rancho Cordova Arts' "Micro-Masterpieces: 6 X 6" fundraiser**, and **Rancho Cordova's State-of-the-City celebration** mix and mingle in one fabulous evening. Be sure and invite your friends and family to this fun celebration of the City and the Visual Arts!

ART TIPS

Question:

How can I make objects advance forward into the foreground of my artwork? What makes things recede into the background?

Answer:

Artists use a set of tools called 'Atmospheric Perspective' to create the illusion of depth in 2-dimensional work, based on the phenomenon of colors and contrasts shifting as things recede into the distance. You can use value (dark and light), color, contrast, and detail to lead viewers' eyes into and around your images.



Here's a quick guide to making the position of objects in your art make sense.

Advances to Foreground	Retreats into the Background
Warmer Colors (Red, Yellow, Orange)	Cooler Colors (Green, Blue, Violet) Some painters use a light glaze of cobalt blue over an object to send it 'backwards'.
More Detail	Less Detail
Sharper	Blurry
More Contrast (Value and colors)	Less Contrast
Clearer Colors (No grayness)	Muted Colors (More grayness)
Front position in overlapping objects	Rear position in overlapping objects*
Things are bigger (If you're sketching, use thicker lines)	Things are smaller (If you're sketching, use thinner lines)

*Conversely, you can use this guide to 'fool the eye' (no overlap!), as shown in this photo.

EXHIBITS

Now Showing

"Sky High: Celebrating Mather Field's 100th Anniversary." Free exhibit of local artists' work at Rancho Cordova City Hall until October 26, 2018. This show runs in tandem with the historical exhibition at the MACC, "Century of Service: 100th Anniversary of Mather Field".



EXHIBITS



UPCOMING SHOWS AT THE MACC:

Century of Service: 100th Anniversary of Mather Field

Free admission, Opening reception is **Wednesday, September 5th from 5:30pm to 7:30pm** and features complimentary beverages and appetizers. The Century of Service exhibit will be open:

• **Thursday, September 6th from 3pm to 8pm**

(Conversation with Author/Historian James Scott, "Panoramic History of Mather AFB 6:30pm -7:30pm)

• **Friday, September 7th from 3pm to 8pm**

(6:30-7:30pm Live Music! Rancho Cordova Swing Band plays "Fabulous Forties")

• **Saturday, September 8th from 12noon to 5pm**

(12Noon to 3pm Silver Wings Saturday Reunion. Did you serve at Mather Field? Were you born at Mather? Come join us for complimentary hot dogs from noon to 3pm for the first 200 people.)

• **Thursday, September 13th from 3pm to 8pm**

(Conversation with Author/Historian, James Scott, "WWI - A closer Look at Mather")

• **Friday, September 14th from 3pm to 8pm**

(5:45pm Movies at the MACC presents 'Tuskegee Airmen' 1995 with Lawrence Fishburn, Malcolm Jamal Warner, Andre Braugher, John Lithgow, 106 minutes. The true story of how a group of African American pilots overcame racist opposition to become one of the finest US fighter groups in World War II.)

• **Saturday, September 15th from 12noon to 5pm**

(12Noon 'Remembering the Tuskegee Airmen' with Original Member, George Hudson, a resident of Rancho Cordova)



Anne Frank



Free admission. Opening Reception is **Thursday, October 11 from 5:30-8pm** and features music by Beethoven & Friends Ensemble, and at 6:30pm, Conversation with Bernard Marks, Holocaust Survivor.

The Anne Frank exhibit will be open:

• **Friday, October 12th from 3pm to 8pm,**

• **Saturday October 13th from 11am to 4pm**

(with Free Workshop upstairs, "Fun with Gourds" – painting and other décor),

• **Thursday, October 18th from 3-8pm** (5:30pm Conversation with Kiyo Sato,

Author and Japanese Internment Survivor),

• **Friday, October 19th from 3pm to 8pm,** and

• **Saturday, October 20th from 11am to 4pm** (Free Workshop upstairs – Pumpkin Painting).

The MACC is located at 10191 Mills Station Road, Rancho Cordova. The MACC is only open during exhibit hours on Thursday, Fridays, and Saturdays. Check www.RCMACC.org for dates and times.