



July 2020

A Note from the Editor

This year hasn't exactly gone the way we were expecting, has it? There have been many surprises and many changes, including the ways in which we socialize, communicate, and share our art. As a community organization, we are searching for new ways to give back and support one another. We welcome your ideas and feedback as we try out new approaches. What would you like to see? What would you like to create? Do you have expertise that you could share as we enter this new territory of online exhibitions, YouTube videos, and Zoom meetings?

The last few months have been difficult for all of us, but let's embrace the opportunity for change and work together to make Rancho Cordova Arts more vibrant, innovative, and beneficial!

Miriam Rainbird

Check out our YouTube Channel, "Rancho Cordova Arts"! In addition to tutorials and project ideas, we offer videos with tips for upcoming shows, and instructions for electronic submissions.

You Are Invited! Rancho Cordova Arts Annual General Meeting

When: Monday, August 10

Time: 7PM

Who: All Rancho Cordova Arts members

How: via Zoom

Mark your calendar for this exciting general meeting of Rancho Cordova Arts. All members will receive a Zoom invitation. We will be asking for your ideas for 2021 City Hall shows. We have some other fun content ideas in the planning stages. So, stay tuned and hold the date!

The Members Show opens July 9 at 3 pm at the Mills Station Arts and Culture Center!

'Roaring in the Twenties' is the theme of this year's Members' Show

The MACC is taking great care by checking people at the door, limiting the number of people who may be inside at the same time, requiring everyone to keep social distance and wear a mask, and such. Sorry, no receptions will be held inside for a while. We want everyone to stay safe!

The theme for the next City Hall Show is "Superheroes & Villains"



We invite you to submit work for our 32nd exhibit at City Hall, "Superheroes and Villains." In these days of COVID19 there are many new superheroes among us. Superman and Captain Marvel are still very much in style. Likewise, there are many more villains among us. This show is about showing superheroes and villains in creative and imaginative ways. Have fun and let's see what creative genius you bring to this show. This show will also be shown digitally on our website as well as the MACC site. Please visit <https://www.rcmacc.org/call-for-artists> to download the prospectus or submit your work.

If you'd like to **watch a video on how to submit digitally**, Cheryl Gleason made a how-to video for the Rancho Cordova Arts channel on youtube at:

<https://www.youtube.com/watch?v=rs-VzqxIZk0>

Coming up at the MACC!

Stitching California

This juried exhibit will showcase artists' work in fabric art. Visitors to this exhibit will weave their way through expressions of the people, life, and culture of California.



August 27-September 12

Open Thursdays & Fridays 3:00-8:00 pm

Open Saturdays 11:00 am-4:00 pm

Please check back for a full schedule of workshops, music, and movies being hosted at the MACC during this exhibit, or to volunteer as a sponsor or docent.

iFest has been rescheduled for Saturday, September 12th, from 5-9 pm.
Check with the Cordova Community Council for more details.
<https://www.cordovacouncil.org/ifest>

“The Convenience Green Strategy” – an art tip from Marsha Mason

Greens are tricky! Have you noticed how easily they can be jarring and overpower a painting, especially when used for foliage? This has to do with how our eyes see and our brains work. You may ask yourself, ‘What’s the best green to use in a painting?’ Well, it’s the one that fits the context of your painting:

1. Overall values (lightness & darkness) in your painting,
2. What plants you are painting (fertilized lawn is a different color from cactus),
3. Brightness (chroma or saturation) & hue (color) of the light that’s shining on it.

So how do you make greens that will work in your paintings? Try the ‘Convenience Strategy! Start with a pre-mixed green paint, called a ‘convenience green’. This becomes your base for mixing.

Experiment with mixing single pigment paints into the base to:

- Make it duller– *Try Dioxazine Violet, PV23 (Pigment Violet 23)*
- Shift it to a warmer color, - *Try your reds, burnt sienna*
- Shift it to a cooler color. *Try your blues.*

Keep a chart of your results, as a reminder! [see chart below]

If you choose a convenience green off the shelf, remember – **there is no one-to-one correspondence between marketing names and pigments!** For example, *marketing names* of convenience greens include: emerald green, permanent green, hookers green, sap green, olive green, bright green, vivid green, and leaf green. These don’t really tell you what you are buying! Some have one, two or three pigments in them, depending on the brand.

Read the labels! Get out your magnifying glass and check the pigment numbers listed on the tube! These are standardized abbreviations for pigments, and **there is a one-to-one correspondence for pigment numbers and pigments!** Most convenience greens include Phthalo Green, PG7 (Pigment Green 7). Make sure the other pigments, particularly the yellows in your paints, are lightfast. (See www.Handprint.com, my go-to resource on pigments and paint properties by brand.)

These are my three favorite yellows for botanical greens.

- Nickel Azo Yellow (Winsor Newton ‘Transparent Yellow’) PY 150
- Benz Yellow (Winsor Newton ‘Winsor Yellow’) PY 154
- Quinacridone Gold (Daniel Smith – ‘Quinacridone Gold’) PO 49

It’s fun to experiment! Enjoy!

