



April 2021

A note from the Editor

I hope the Spring finds you all well. As the weather and health outlooks both brighten, we are planning more art opportunities and activities. To make these successful, we need your input and participation! Volunteer. Contact us with your ideas. Watch videos in our Learning Library collection. Make art!

Miriam Rainbird

CALL FOR VOLUNTEERS

As we begin opening up after this hard COVID winter, Rancho Cordova Arts is excited to bring visual arts to our community! To do this successfully, we need *your* help!

We are currently scheduling volunteers to help us for upcoming events:

KIDS' DAY

Safari Drive-Thru Adventure

This drive-thru event takes place from 11 AM – 3 PM on Saturday, April 24th at **The Mineshaft** (2300 Mineshaft Lane in Rancho Cordova). We need 3 additional volunteers to help pass out goodies to the kids in cars or help paint safari themed murals. For more information about this event, go to <https://www.cordovacouncil.org/kids-day>

MICRO-MASTERPIECES

Fundraising Auction Pick-up (and last chance to browse)

This year, our annual fundraiser will take place as an online auction. Collectors will be picking up their newest art acquisitions at the MACC (Mills Station Art & Culture Center, 10191 Mills Station Road, Rancho Cordova) on Thursday June 10th from 3-7 PM, Friday June 11th from 3-7 PM, and Saturday June 12 from 11 AM – 3 PM. Volunteer for 2 – 4 hour shifts helping winning bidders collect their artworks and artist information sheets.

THE MEMBERS SHOW

Intake for Entered Artworks

We are hoping to resume in-person drop-off of art on Wednesday, May 19th at the MACC from 8:00 AM to 12:00 Noon, and Thursday, May 20th from 12 Noon – 5 PM, and Friday, May 21st from 8:00 AM – 5:00 PM. You may volunteer for 3-4 hour shifts. We are also looking for people with computer skills to help enter art and artist information to our system.

If you've never volunteered at one of our events, you're missing out on an amazing experience! Please check your calendars and let me know when you can help us out!

Contact:

Jamie Perry

Volunteer Coordinator

jsperry31@comcast.net

(707) 321 - 3985

Calls for Artists!

MicroMasterpieces!

We encourage you to make and donate art in 6" X 6" format for our annual "Micro-Masterpieces" fundraiser, which will be held online for the first time at **32auctions.com** from Tuesday, June 1st through Saturday, June 5th at 8pm. Tell your friends!

Micros will be displayed upstairs at the MACC during the Member Show during gallery hours Thursday-Saturday, June 3rd-5th. Artworks not yet purchased online by the close of the auction will be available the next weekend, June 10th -12th.

Rancho Cordova Arts is a 501(c)3 public charity nonprofit, and your donations of art are tax deductible to the fullest extent of the law.

Intake Deadline is **Sunday, May 9, 2021** at the MACC from 11-4 p.m.



Let your friends know about the auction! Bidding is open to all and can be conducted online

Questions? Contact Edith LeFebvre
eetl@csus.edu



Members Show

Exhibit June 3-19, 2021

At the MACC

Mills Station Arts & Culture Center

10191 Mills Station Road

Rancho Cordova, CA

This year's Members Show has an **open theme**. This is an opportunity to show your best work, engage with viewers, and display your creativity. Each member is guaranteed at least one artwork will be juried into the show. There is **no entry fee** for your art. You may submit up to 3 artworks. All mediums are acceptable except video and installations.

All artists must be **current members of Rancho Cordova Arts** to apply. Not yet a member? You can go to www.RanchoCordovaArts.org and click **JOIN** today for just \$25 a year! Great benefits and a fun artist group!

Size restriction: Nothing bigger than 48" wide and 60" high will be accepted. There is no minimum size restriction. Pieces that hang may not exceed 40 lbs. 3-D work must fit through a standard door.

For Selected Works: Once selected, artists will receive a copy of the Artist Contract via email. The MACC takes 20% and the artist keeps 80% of all art sold. Your art must be wired properly and ready to hang or display. Make sure your name, email, phone and title are on each piece.

IMPORTANT DATES:

In-Person Submission Deadline is at the MACC:

- Wednesday, May 19th 8am-12 noon
- Thursday, May 20th 12noon-5 pm

Pick up of Unselected Works: May 21st 8-5 pm.

There will be no artist reception this year because of Covid protocols.

Pick Up ART after the show: Tuesday, June 22nd - 9-5 pm

If you have any questions please contact Cheryl@cordovacouncil.org

Come see...!

Local arts events

**2nd Annual Rancho Cordova
Student Art Show**
Rancho Cordova Students K-12
April 1-17

FREE Admission

Exhibit Schedule

- April 1 Gallery Open 3-8 pm
- April 2 Gallery Open 3-8 pm
- April 3 Gallery Open 11-4 pm
- April 8 Gallery Open 3-8 pm
- April 9 Gallery Open 3-8 pm
- April 10 Gallery Open 11-4 pm
- April 15 Gallery Open 3-8 pm
- April 16 Gallery Open 3-8 pm
- April 16 Patrick Contreras
"Violin on Fire" Concert Outside
6:30-8:30 pm Seating is limited
Zintzuni Food Truck will be here!
- April 17 Gallery Open 3-8 pm

Zintzuni
Cocina Mexicana

CITY OF
★ COMMUNITY ★
ENHANCEMENT FUND
RANCHO CORDOVA

The MACC is made possible by a CEF Grant

RCMACC.ORG
Reserve your seats for the concert on our website calendar

the
MACC
mills station arts & culture center

Note that on April 16th there will be live music and a food truck outside the MACC. Reserve seating for this free event at www.rcmacc.org/calendar



Educational Opportunities:

On May 22, 2021 10am-noon, Leanne Hamilton will offer a **free artist workshop** on "Understanding Color." Register to receive a zoom code.

View videos of previous tutorials, including "Abstraction," the theme of our upcoming 36th exhibit of Art at City Hall, in our **Learning Library**, along with other art tips and submissions guidelines. www.ranhocordovaarts.com

If you prefer good old-fashioned "paper books" check out the Rancho Cordova Arts' **Kathy Young Ross Art Lending Library** at the MACC. Members may sign out books. Also, we're always looking for more books, so if you're doing some "spring cleaning" and want to reduce your own collection of art books, please donate them.

Congratulations, Rancho Cordova Artists!

Rancho Cordova Utility Box Art Wrap Project

Congratulations to our eight members of Rancho Cordova Arts, for being selected to provide the art to wrap utility boxes in the City of Rancho Cordova's call for artists!

Sabrina Abbott, Emily Goldhahn, Tabitha Jensen, Marsha Mason, Linda Nunes, Rick Sloan, Donine Wellman, and Sid Wellman.

For those who are thinking about submitting art for utility boxes next time, know that this is different than submitting art for a show. When you submit for a City Hall art show, for example, what you submit to be juried in is what hangs on the wall. But for utility boxes, the artist must submit a digital image. Being accepted to provide art for a utility box art wrap doesn't mean you're done making art; it may be a beginning!

Emily Goldhahn described how she painted two canvasboards, each one designed to cover two adjacent sides of a box. When placed side-by-side, they formed a continuous picture. She uploaded her digital images into the standard template and submitted them to the City. Once her artwork was juried in, she was told the location and dimensions of her box.

Now, utility boxes come in all kinds of sizes. Guess what? The box she needed to cover with artwork would have to be more than twice as wide as the art she had made. She solved the problem by cutting her 2 boards where they would wrap around a corner of the box, trimmed off the tops and bottoms, and painted additional art to fill in the extensions to the corners. Now she had a wide enough image to wrap her box.

She set the canvasboards out with sides touching, and took photos of the new arrangement. These jpeg images were 'fixed' in Photoshop Elements to 'join' the canvasboard edges, so the artwork would look like one painting. Emily uploaded the four, full-size images (1 image per side) to the City for printing on the vinyl wrap. The City contracted with a local Rancho Cordova company to print and wrap the utility boxes.

Many thanks go to Daniel Leonardich, a member of the City's Community Enhancement Fund team, for being so helpful to all the artists. The City will announce the art wraps to the public once they are all installed, sometime in the weeks ahead. Expect an update in the next 'On the Easel' newsletter.

Local Art Donated to Rancho Cordova Public Library

Congratulations to Rancho Cordova Arts members Frances Dack, Tabitha Jensen, Pat Hofmaster, and Rick Sloan, whose pieces from the City Hall show were selected by Sacramento Public Library Directors Cathy Crosthwaite, Rivkah Sass, and Laura Powell. Their artworks were donated to the Library through a purchase by Rancho Cordova Arts and are currently on display at the Central Library.



Library representatives viewing the City Hall exhibit.

Art evokes the mystery without which the world would not exist. –Rene Magritte